

ACTIVITIES @ TOBOH



We have been very busy over the last few months at The Olive Branch Of Hope planning various initiatives and would like to share these with you. We would like to take this opportunity to extend our sincere appreciation to you for your support of our 2016 We Believe Fundraising Gala held earlier this year.



As you may be aware, our organization's desire is that everyone across all backgrounds and nationalities will benefit from our efforts to educate, empower and bring hope and encouragement, since cancer and who it affects transcends ethnicity.

Our **One Dream - Survivors Walk Of Hope** will be held at the G. Ross Lord Park (4801 Dufferin St., North York) on Saturday, August 27, 2016 starting at 9:30 am. Pledge forms are available should you require these, which will assist us in raising funds for our cause. You may also visit our website at www.theolivebranch.ca, click on the "Survivors Walk Of Hope" pink tab located toward the centre of the page, and register using one of the three options listed.



Our first "Golden Girls Sharing And Caring - Stories To Treasure" is slated to be held over a 6-month period from September 2016 to February 2017. Our goal in this project is to support seniors in the black and ethnic communities by training facilitators and hosting a group information and story-telling program, encouraging our seniors to share medical health history with their younger generations.

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Our “Butterfly Survivors Retreat” is a weekend getaway for survivors of breast cancer or anyone who feels the need to step back from the mundane things of life and regroup for a brighter future regardless of their life’s challenges. We believe that by the end of the retreat, we will have learned new tools not only to survive, but how to thrive after a diagnosis of breast cancer.

Our “Think Beyond **Love Pink**” project was recently approved for a grant from the Women’s Xchange group of the Women’s College Hospital. This is a culturally relevant breast cancer awareness and educational campaign designed to influence change in health practices in premenopausal Women of African Ancestry (WAA), particularly ages 18 – 45. This project will target young women across the GTA (Peel, Durham, York, and Hamilton regions). Among other activities within this project, we are planning a ‘Weekend to End The Silence’ about breast cancer in the population we serve. We aim to increase awareness, emphasizing early screening and helping to remove negative attitudes and stigmas among people living with cancer.



Although The Olive Branch Of Hope largely assists women of African-Caribbean Heritage, the dream and message of hope is universal. Our mission is to be the leading resource service offering culturally diverse support and programs to individuals and families affected by cancer. As such, funds raised from our events will be used for the continued development and expansion of our support programs and resource materials.

We look forward to your continued support in our community endeavours and hope to see you soon!